

TEIXEIRA DAVID

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- email : david_graph@hotmail.com - Portfolio website : www.david-teixeira.com -

SKILLS

Project Direction

Clear strategic campaign development, and strong team management skills. Demonstrated creative success leading collaborative, multi-functional teams.

Identity + Print

Strategic identity design and print collaterals developed with both the client and the audience in mind.

Web Interface

Design intuitive and attractive web interfaces that translates the latest in web technologies into seamless user experience.

EXPERIENCES

Creative Director / Associate partner

since march 2011

Arobase communication - Shanghai (China)

Digital and print agency, managing and building up an International team of graphic and web designers + working on business development.

Clients: Avene cosmetics, Dormeuil, Fine art gallery EDB, International Forum Chinallia, Kesslord...

Creative Director

jan. 2010 - june 2011

myfab.com - Shanghai (China)

PPR group investment 2010 - French website (+ Germany), lifestyle & furniture design, supervising creative department, including post-production team, shooting, graphic and video. Dpt working on branding strategy, international development, B to B.

Managing teams on creative projects including web, print, packaging. BtoB collaboration with Fnac and Disney, creation packaging giftbox "mybox" + tools com + website www.mybox.fr and www.disney.mybox.fr/

Art Director / Creative manager

sept. 2006 - jan. 2010

venteprivee.com - Paris (France)

In World No.1, venteprivee pioneered the online sales event concept. Specializing in selling brand overstock, the online retailer organizes exclusive events-based sales for its 12,7 million members, featuring more than 1,200 majors international brands...

Managing a team of 8 graphics designers including creation, Art direction, dealing and working with majors brands: Adidas, Ralph Lauren, Havaianas, Maje, Mauboussin, Diesel, Cacharel...

Art Director jr.

juillet 2006 - sept. 2006

Publicis et nous - Paris

Luxury division of the agency, working as a Freelance for print, visual identity (logo anniversary Boucheron...)

Clients : Boucheron, Audemars Piguet.

Art Director jr.

jan. 2006 - june 2006

Young & Rubicam - Paris

Working on a catalogue for fashion brand as a Freelance and developping new concept for new market with lemon beer.

Clients: Kiabi, Decathlon, Kronenbourg.

Art Director jr.

juillet 2005 - dec. 2005

Euro RSCG betc - Paris

Intern after graduation in a major agency, and working with creative director on Peugeot 1006 campaign...

Clients: Peugeot, Macif et Crédit Agricole.

EDUCATION

MJM Graphic design school Paris & Nice

Graduate Graphic design communication 2002-2005 (with honours) BA

Business School ISEG Toulouse

Associate degree (BTS) communication and marketing 1999-2001

Technical:

Photoshop CS5, Illustrator CS5, In Design CS5, X-press, good understanding Flash and After effect.

Administrative: Word, Excell, Power point

Languages:

French: Native - **English:** Fluent

Spanish and Portuguese: good level.

Chinese (mandarin): basics

Interests:

Travel (Romania, Danemark, Spain, Portugal, Canada, Italy, England, Lebanon, UAE, Asia...)

Illustration and anime, photography, Comics book, Sport...